



December 2019

Dear Charlestown Little League Supporter,

Soon that familiar crack of the bat will be heard across Southern Indiana. We, the **new** Board of Directors of the Charlestown Little League, are preparing for the upcoming 2020 season of youth baseball and softball. Our primary goal this year is to ensure that every child that wishes to play baseball or softball has the ability to do so. We want kids to **#ComePlayBall!** It is **ONLY** through the generous donations from local businesses and supporters like yourself that we will be able to achieve this goal!

You can support Charlestown Little League by choosing to support a single team, a field sign, or through a one-time monetary donation. Your donation will be used to help provide the league with equipment, uniforms, insurance, and general improvements to the facility to ensure that our ballpark is safe and functional for our children and their families.

Focus Areas for 2020:

- Create a family friendly and fun environment at the ballpark.
- Increase enrollment in the league across all age groups.
- New tee-ball field to allow an expanded division for 3-4 year olds to learn the game.
- Updates to all of our current fields

We will be playing an inter-league schedule for many divisions this year. This allows your sponsorship signage to be seen by 1,000's of folks not just from Charlestown, but all over Clark and Floyd counties.

Please join us in our effort by choosing to be a proud sponsor of the 2020 season...choose to make a difference in the lives of our children.

We thank you in advance for your generosity and support. If you have any questions regarding sponsorship or donations please feel free to call Kara Whalin at 502-632-4995 or email charlestowninlittleleague@gmail.com.

#ComePlayBall

Sincerely,

Your Charlestown Little League Board of Directors

#ComePlayBall



Sponsorship Opportunities

We are excited to offer these sponsorship opportunities for the 2020 season. Whether you are an individual, small business owner, or a corporation, we have a package to suit your needs.

Single - \$99 or less <ul style="list-style-type: none">• Name on League Website• Facebook Recognition	Double - \$100 <ul style="list-style-type: none">• Dugout Sign (1x1)• Name on Sponsor Board• Name on League Website• Facebook Recognition	Triple - \$200 <ul style="list-style-type: none">• Field Sign (4x8)• Name on Sponsor Board• Name on League Website• Facebook Recognition
Home Run - \$300 <ul style="list-style-type: none">• Team Shirt Sponsor• Dugout Sign (1x1)• Name on Sponsor Board• Name on League Website• Facebook Recognition	Grand Slam - \$400 <ul style="list-style-type: none">• Team Plaque• Team Shirt Sponsor• Field Sign (4x8)• Dugout Sign (1x1)• Name on Sponsor Board• Name on League Website• Facebook Recognition	Scoreboard Special - \$250 <ul style="list-style-type: none">• Premium Advertising space under one of our four scoreboards• Limited availability

***Platinum Package:** Please contact us to discuss our platinum package which includes prominent signage and potentially a field named after your business.

#ComePlayBall



Sponsorship Details

Name on League Website

- You will be recognized as a sponsor on the Charlestown Little League Website

Facebook Recognition

- You will be recognized as a sponsor in a post on the Charlestown Little League Facebook Page

Name on Sponsor Board

- You will be listed as a sponsor on a sign posted at the Charlestown Little League Park.

Dugout Sign

- Your information will be posted on a 1' x 1' multi-colored sign with a white background. This sign offers an affordable way for you to advertise to everyone who visits the Charlestown Little League Park.

Field Sign

- Your information will be posted along the fence on one of our four fields on a 4' x 8' multi-colored sign with a white background. This sign is an excellent way for you to advertise to everyone who visits the Charlestown Little League Park.

Team Shirt Sponsor

- Your information will be proudly displayed on the back of an entire team's shirt. Being a team shirt sponsor is a great way for your company logo to travel around the Southern Indiana area and be seen by anyone who watches the team play.

Team Plaque

- You will receive a plaque of your sponsored team to proudly display

Scoreboard Special

- Your company will receive premium advertising space under one of our four scoreboards. Since availability is extremely limited, requests for this space will be on a first come, first served basis.

#ComePlayBall



Sponsorship Form

Thank you for being a proud sponsor and supporting Charlestown Little League. Your sponsorship will help us continue to improve the facility and player experience.

Complete your Information:

Name					
Email		Phone			
Company Name					
Mailing Address					
City		State		Zip	

Select your Sponsorship Level:

Sponsorship Level	Amount	Quantity	Total (Amount * Quantity)
Single (\$99 or less)	\$99 or less		\$
Double (\$100)	\$100		\$
Triple (\$200)	\$200		\$
Home Run (\$300)	\$300		\$
Grand Slam (\$400)	\$400		\$
Scoreboard Special (\$250)	\$250		\$
Grand Total			\$

Please check below if you would like to sponsor a specific league or age group:

Leagues	T-Ball(3-4)	T-Ball (5/6)	Farm (7/8)	Minor (9/10)	Major(11/12)	Junior(13/14)
Baseball						
Softball						

Return to: Charlestown Little League, P.O. Box 266, Charlestown, IN 47111

#ComePlayBall